

**QUESTIONS RECEIVED, WITH ANSWERS,
REGARDING THE NHLBI *COPD LEARN MORE BREATHE BETTER*® PARTNER
YEAR 2 SUBCONTRACT REQUEST FOR PROPOSALS (RFP)**

- 1. The RFP states that recipients of the COPD Regional Center awards will coordinate a series of formal COPD activities by partnering with organizations in 2-3 states within their geographical region of the country. Can your home state be counted as one state of two with one other state?**

Answer: In order for an organization to be considered for the “Develop a COPD Regional Center” category, that organization must partner with at least two other states (besides their own) in some capacity. We are flexible in terms of what those partnerships look like. For instance, the applicant may partner with one organization that has a presence/reach in multiple states. Ultimately we will evaluate the strength of the proposed plan for how you will generate, sustain and mentor COPD activity in multiple states.

- 2. On page four of the RFP under “Scope of Work” it states Porter Novelli will award multiple subcontracts. Can you provide further detail as to how many subcontracts are expected to be awarded in each category of funding?**

Answer: The number of subcontracts awarded in each category and the amount of those awards will be dependent on the types of proposals received.

- 3. Could you provide information about the source of this funding on the federal level, such as the American Recovery & Reinvestment Act funds?**

Answer: These funds were made available through a contract Porter Novelli Public Services has with the National Heart, Lung, and Blood Institute. They are part of the National Institutes of Health’s general programmatic budget, and are not ARRA funds.

- 4. Do you anticipate additional subcontracts to be awarded after Thursday, February 17, 2012?**

Answer: At this time there is no guarantee of additional subcontract opportunities beyond what is awarded on Tuesday, March 15, 2011.

- 5. On page five of the RFP under “Develop a COPD Regional Center” – in the last paragraph it states that the facilitator will need to gather feedback via *COPD Learn More breathe Better*® assessment materials. Other than the bi-monthly and final reports, are there additional assessment tools to be used by all subcontractors and if so,**

are they available?

Answer: The campaign is in the process of developing assessment tools and will share those with awardees once the tools are completed.

- 6. On page 10 of RFP under “Appendix”, it states three letters of reference and three letters of participation are required. Are the letters of participation the same as the letters of intent mentioned on page five from one partner in each of the states (3rd paragraph)?**

Answer: Yes, in this instance the letters of participation and the letters of intent can serve the same function. Respondents who are proposing work for the “Develop a COPD Regional Center” category are required to provide letters of intent from partners in other states, to demonstrate ability to collaborate. In addition, all respondents are required to provide letters of reference. In some cases there may be overlap.

- 7. If an applicant was applying to be a COPD Regional Center, could they partner with one organization (such as an employer) that does business in several states or do they need to partner with one unique organization in each state?**

Answer: Refer to question 1.

- 8. Does the HHS region map have to be strictly followed when applying for the COPD Regional Center if the applying organization covers a region with different geographic boundaries?**

Answer: Ideally applicants submitting proposals for a COPD Regional Center will be working with states within their geographic region. That region does not have to match HHS regional boundaries.

- 9. Can the budget for a COPD Regional Center grant include personnel funding for the “mentor” organization as well for staff working locally in the states being mentored?**

Answer: Yes, we will consider this as long as the applicant provides detailed justification for use of proposed funds.

- 10. If a regional organization applies for funding for one component of the RFP, can its local state organizations apply for funding for different components of the RFP?**

Answer: Yes.